

FAX# 323-937-2481 OCT29/12 14.45
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 78 SALESMAN # _____
BUYER NAME RANDE LEVINE
SALES PRSN LA- MICHAEL WARD

CLASS:	NATL.	LOCAL	REGIONAL
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DATE OCT29/12 14.45

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*****URGENT*****
 REV TO ADD CMA AWARDS SPOT ON TH
 PREV TTL: \$90,190
 ADD TTL: \$6200
 REV TTL: \$96,390
 PLS CONF
 THANKS LINDA FOR MICHAEL 10/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

4Q12 NON-CANDIDATE AVAIL. 30 MIN SEP. FLIGHT 10/30-11/6 12N CUTOFF

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

AGENCY ADVERTISER CODE = FREEDOM AGENCY EST# = 423
AGENCY PRODUCT CODE = PAC

30	A	800P-1100P	15	\$6,200.00	11/1	11/1	1	THU
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PROGRAM : CMA AWARDS
ORD COM1: 10/29-ADD TO SKED
CON COM1: STAND ALONE :15
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REP HEADLINE# 6385404 TRF# 337867
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-634-8086
ORDER WORKSHEET

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*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
CONTRACT TOTAL 96390.00												
TOTAL SPOTS 61												

MARKET TOTALS \$155,500 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-DATE Y-DAYS Z-COMMENTS *-MULTIPLE